



# INDIAN MEDICAL ASSOCIATION

## TAMILNADU STATE BRANCH

Registered under the Tamil Nadu Societies Registration Act 1975 333/2013  
Mutually Affiliated with British Medical Association, Nepal Medical Association  
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IMA TNSB Hqrs / Gen / 2020 / 005

Date : 28.01.2020

To  
Presidents & Secretaries of  
IMA Tamilnadu Local Branches

Dear Sir / Madam,

### Warm Greetings from IMA TNSB and NHB.

World Cancer Awareness Day commences on 4<sup>th</sup> February 2020, National & State IMA decided to conduct the program in an elaborate way and program to be conducted by all the branches across the State in a Uniform pattern. Kindly follow the following pattern.

1. Program to be commenced with Cancer Walk - Rally involving the Volunteers, College students, NGOs, Public, etc 4<sup>th</sup> February, 2020. Kindly involve your local VIP.
2. Cancer screening activities, Debates, Cancer Awareness lectures to NGO's, Public, School & College Students, essay competitions for students etc. to be conducted throughout the February month as per your convenience.
3. Whoever willing can be encouraged to conduct one or two free surgeries.
4. We have enclosed the model invitation, banner, T-Shirts and plaque card to be used for program. (All the Secretary's advised to contact Mr. Senthilprabu 98944 47576 to order T Shirts for rally – rates have been fixed by IMA)
5. All Branches to conduct the Press Meet about the Cancer Awareness Programme.
6. All branches requested to send the report and photographs then and there to following e.mail ids. - [imatamilnadu@gmail.com](mailto:imatamilnadu@gmail.com); [drsridharima@gmail.com](mailto:drsridharima@gmail.com); [guruhospital1@gmail.com](mailto:guruhospital1@gmail.com)
7. All the programme to be conducted under the IMA Banner and not by individual name or institutions.
8. You can approach for sponsor and their name can be used in Banners if needed.

### PROGRAM COORDINATOR

Dr. S.G. BALAMURUGAN, IMA NHB Secretary - 94864 67768

Thanking you,  
With Regards

**Dr. C.N. Raja**  
State President,  
IMA TNSB

**Dr. A.K. Ravikumar**  
Hony. State Secretary  
IMA TNSB

**Dr. N.R.T.R. Thiagarajan**  
Hony. St. Fin. Secretary  
IMA TNSB

**Dr. B. Sridhar**  
IMA NHB Chairman

**Dr. S.G. Balamurugan**  
IMA NHB Secretary

**Dr. P. Ganesh**  
IMA NHB Treasurer

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# WORLD *Cancer Day*



**WORLD CANCER DAY** is the singular initiative of Union for International Cancer Control (UICC). The year 2020 being, the midway point of three year UICC campaign - 'I Am and I Will' which has a strong message that, empowers people, engaging them in an amazing level of commitment, raising collective awareness concerning cancer prevention.

India is likely to have over 17.3 lakh new cases of cancer and over 8.8 lakh deaths due to the disease in 2020 with cancers of breast, lung and cervix topping the list. One out of eight Indians is likely to develop cancer in their lifetime. Unfortunately, in our country, still the majority of patients consult a Doctor in quite late stage of the disease. All over the world and more so in India, many myths are associated with Cancer, the misconceptions of the public should be clarified.

Nowadays, **CANCER** is also being called a life style disease, as Smoking (13 different types of cancers), Alcohol (7 types) and Obesity (12 types) are associated with and are the biggest and most preventable cancer risk factors. However, early cancer detection, screening, and diagnosis have been highlighted as one of the most impactful ways to save lives.



**IMA - TNSB**

*Invites You*

**CANCER WALK**

from IMA Hall to Gandhi Museum



**INAUGURATION OF**

**CANCER SURVIVOR CLUB**

**4<sup>th</sup>** Feb 2020  
@ 7.00 a.m.

**IMA Hall**  
Madurai



**CANCER**  
**AWARENESS**  
*Programme*



**CANCER WALK**

*by* **IMA - TNSB**

from IMA Hall to Gandhi Museum

# IMA TNSB SALUTE

**THE WINNER**

IN BATTLE AGAINST CANCER



